

ASCENSION LINGERIE

STARSHIP AUTOMATED SHIPPING

CUSTOMER TESTIMONIAL

Oh là là Chéri
P A R I S



With over 30 years experience and 10,000 customers later, StarShip is the gold standard for multi-carrier shipping software.

V-Technologies, creators of StarShip, has formed strategic partnerships with dozens of parcel and LTL carriers such as DHL, FedEx, UPS, USPS and YRC. Plus Ecommerce and ERP interfaces such as Acumatica, Amazon, eBay, Magento, QuickBooks, Sage, and SAP Business One.”

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ASCENSION LINGERIE FILLS THE SEAMS WITH STARSHIP

Through its popular brand [Oh la la Cheri](#), Ascension Lingerie designs and creates women’s intimate apparel and swimwear, with touches of French flair.

RUNNING A TIGHTER “SHIP”

Ascension was using ShipGear software to interface with UPS and FedEx. But when the company implemented Acctivate for QuickBooks – they realized it was time to take another look at their shipping technology as well. According to **Gabriel Pedre, Senior Director of Operations at Ascension**, “Nobody wants to invest money in systems if they don’t integrate with each other. While ShipGear worked well for us to that point, I knew there were other shipping solutions that would work even better with our new Acctivate system to unlock additional efficiencies and help us continue to grow.”

That’s when they upgraded to **StarShip** – a sister product from the same makers of ShipGear.

SOFTWARE THAT’S STITCHED TOGETHER NICELY

With StarShip, Ascension now has a totally seamless and integrated process from receiving to shipping. Gabriel says, “When it comes to the sheer muscle of what StarShip can do and the level at which it integrates with Acctivate to push and pull data, StarShip is head and shoulders above the other applications we looked at.”

One of the biggest benefits of StarShip has been the ability to customize documentation for drop ship customers. “Many companies that buy from us want THEIR brand reflected on the packing lists, labels, and other paperwork when we ship product to their customers,” says Gabriel. “Before, the entire process was quasi-manual. But with StarShip, we’ve mapped it all out in the system so it happens electronically which is saving us a ton of time.”

Rate shopping is another StarShip feature that Gabriel loves. He says, “No software I’ve used before allows me to put in the shipment details and click ‘rate shop’ to compare what it would cost with UPS, FedEx, or USPS on one screen, side-by-side. That alone has saved us a tremendous amount of money on shipping costs.”

“StarShip is easily the most significant software we’ve installed since Acctivate,” says Gabriel. “In fact, the two systems working together has been a game-changer for our business.”

WORK LESS. SHIP MORE.